# YOUR SUCCESS IS THE FUNDAMENTAL MEASURE OF OURS



First Trust Portfolios L.P. and its affiliate First Trust Advisors L.P. (collectively "First Trust") were established in 1991 with a mission to offer trusted investment products, advisory services, research and results. We are inspired every day by how financial professionals and their customers use our products and services to define goals, solve problems and develop long-term strategies. Everyone in our company is encouraged to work diligently and respectfully to deliver superior products, services and results. This philosophy is carried through in our approach to investing. Our approach is simple, and our company was built with these core principles in mind:

# Know what you own

When it comes to investing, it is critical to know what you own. We believe that transparency is enormously valuable in aiding investors and financial professionals in making informed investment decisions.

# Invest for the long term

We view market timing as an investment strategy that results in undue risk. Because it is virtually impossible for even the most experienced investors to predict market movements with certainty and consistency, we believe investors are best served by following a well-considered, long-term strategy.

# **Employ discipline**

Disciplined investing may reduce the probability of making emotional investing decisions which can result in entering or leaving the market at precisely the wrong time.

#### Rebalance

Over time, the asset mix in a portfolio can begin to drift from its original allocation. Rebalancing "forces" you to periodically reset your portfolio back to its intended allocation. By setting a pattern of rebalancing, you become accustomed to taking profits from winners and adding to losers. This process has the added benefit of helping to remove emotion and avoid the temptation to chase performance or shy away from value.

#### **Control taxes**

Minimizing taxes is an important part of an overall investing strategy for any investor with securities in a taxable account. Certain of our products are designed to minimize the effect taxes have on your portfolio. This is accomplished in part, due to the tax efficient structure of many of the investment vehicles that we offer.

We take these investing principles into consideration in all aspects of our business. We have a relentless focus on the needs of financial professionals and their customers in fulfilling our mission to provide original ideas, inventive products and the highest level of service.

#### **VISIT OUR WEBSITE**



The information presented is not intended to constitute an investment recommendation for, or advice to, any specific person. By providing this information, First Trust is not undertaking to give advice in any fiduciary capacity within the meaning of ERISA, the Internal Revenue Code or any other regulatory framework. Financial professionals are responsible for evaluating investment risks independently and for exercising independent judgment in determining whether investments are appropriate for their clients.

## **FIRST TRUST AT A GLANCE**

Broker Dealer: First Trust Portfolios L.P.

Registered Investment Adviser: First Trust Advisors L.P.

Year Founded: 1991

Offices: Wheaton, IL, Austin, TX, and Franklin, TN

First Trust and its affiliates offer an array of products and services, including:

- Unit investment trusts
- Closed-end funds
- Exchange-traded funds
- Mutual funds
- Alternatives
- Variable annuities
- Separately managed accounts
- Structured investments distribution
- Direct indexing
- Custom option solutions

#### Our clients include:

- Brokerage firms
- Registered Investment Advisors
- Insurance companies
- Foundations
- Endowments
- Pension and retirement systems
- Profit-sharing plans
- Family Offices
- Bank & Trust Companies
- Asset Managers
- Institutional Consultants
- Individuals

### First Trust affiliates:

**Vest Financial LLC** – Vest, based in McLean, VA, is the creator of Target Outcome Investments®, which strive to buffer losses, amplify gains or provide consistent income to a diverse spectrum of investors.

**Stonebridge Advisors LLC** – Based in Wilton, CT, Stonebridge specializes in the management of preferred and hybrid securities.

**Energy Income Partners LLC** — EIP is located in Westport, CT and specializes in the management of master limited partnerships (MLPs) and other energy infrastructure securities.

**First Trust Capital Partners LLC** — An early stage venture group focused on financial services and technology, healthcare technology and services, technology, and business services.

**First Trust Capital Management L.P.** – Based in Chicago, IL, and specializes in closed-end interval funds and private fund management.

**First Trust Global Portfolios Limited** — A UK based advisor and distributor of a range of ETFs and funds established within an affiliated Irish domiciled UCITS Company, First Trust Global Funds plc.

**First Trust Global Portfolios Management Limited** – The Management Company of First Trust Global Funds plc distributes and markets a range of ETFs and funds under the First Trust Global Funds plc umbrella.

**FT Portfolios Canada Co.** – A Canadian ETF dealer.

**First Trust Japan GK** – Registered as a Financial Instruments Intermediary Service Provider under the sponsorship of Teneo Partners Japan Limited, a registered financial instruments business operator.

**First Trust Portfolios Asia PTE LTD** — Based in Singapore, FT Asia carries a Capital Markets Service License from the Monetary Authority of Singapore. This license enables fund management services for accredited and institutional investors.